



06.–08.09.2019
www.tournatur.com

1 Hiking/Trekking /Tourism /Outdoor Equipment

1.1 Types of Hiking/Trekking

- 1.1.1 Accessible hiking
- 1.1.2 Mountain hiking
- 1.1.3 Expeditions
- 1.1.4 Hiking for pleasure
- 1.1.5 Hiking in healthy climates
- 1.1.6 Nordic walking
- 1.1.7 Pilgrimages
- 1.1.8 Horseback riding
- 1.1.9 Therapeutic hiking
- 1.1.10 Trekking
- 1.1.11 Urban hiking
- 1.1.12 Hiking along premium routes
- 1.1.13 Hiking for beginners
- 1.1.14 Hiking with children
- 1.1.15 Hiking with animals
- 1.1.16 Hiking with baggage transfer
- 1.1.17 Hiking 60+
- 1.1.18 Wine Trails
- 1.1.19 Long-distance hiking
- 1.1.20 Hiking in winter

1.2 Hiking/Trekking Tourism

- 1.2.1 Hiking/Trekking tours
- 1.2.2 Nature tourism
- 1.2.3 Protected area
- 1.2.4 Tour operators
- 1.2.5 Adventure travel
- 1.2.6 Booking platforms
- 1.2.7 Accommodation
- 1.2.8 Regions
- 1.2.9 Tourist associations
- 1.2.10 Organisations/media/publishers
- 1.2.11 Hiking literature/maps
- 1.2.12 Area and travel guides
- 1.2.13 Touring platforms
- 1.2.14 Hiking schools
- 1.2.15 Coaching for hikers
- 1.2.16 Trekking apps/online services
- 1.2.17 Services for hikers

1.3 Outdoor Equipment

- 1.3.1 Functional trousers and jackets
- 1.3.2 Functional underwear
- 1.3.3 Wet weather clothing
- 1.3.4 Gloves and hats
- 1.3.5 Shoes
- 1.3.6 Socks/tights
- 1.3.7 Glasses/spectacles
- 1.3.8 All-weather/sun protection
- 1.3.9 Hiking/Nordic walking sticks
- 1.3.10 Backpacks
- 1.3.11 Sleeping bags
- 1.3.12 Insulating mats
- 1.3.13 Hammocks
- 1.3.14 Tents
- 1.3.15 Outdoor tools
- 1.3.16 Outdoor cooking
- 1.3.17 Lamps
- 1.3.18 Drinks containers
- 1.3.19 Outdoor nutrition
- 1.3.20 Sanitation/Personal Hygiene

- 1.3.21 First Aid
- 1.3.22 Altimeters
- 1.3.23 Compasses
- 1.3.24 Photography/Actioncams/Equipment
- 1.3.25 Binoculars
- 1.3.26 Navigation/GPS devices
- 1.3.27 Wearables/Activity tracker
- 1.3.28 Health/prevention/wellness
- 1.3.29 Equipment for children/adolescents

2 Mountaineering/Rock climbing/ Winter sports

2.1 Mountaineering/Rock climbing

- 2.1.1 Bouldering
- 2.1.2 Freeclimbing
- 2.1.3 Rock climbing
- 2.1.4 Ice climbing
- 2.1.5 Fixed rope route
- 2.1.6 Climbing wear
- 2.1.7 Climbing Equipment
- 2.1.8 Mountain climbing
- 2.1.9 Alpine touring
- 2.1.10 Trailrunning
- 2.1.11 Slacklining
- 2.1.12 Alpine/climbing wear
- 2.1.13 Alpine/climbing accessories
- 2.1.14 Rescue equipment/safety/protection

2.2 Winter sports

- 2.2.1 Skiing
- 2.2.2 Snowboarding
- 2.2.3 Freeriding
- 2.2.4 Alpine touring
- 2.2.5 Snowshoeing
- 2.2.6 Nordic skiing
- 2.2.7 Sledding
- 2.2.8 Wintersports wear
- 2.2.9 Winter sports accessories

3 Cycling/more Outdoor activities

3.1 Bike Types/Bike accessories

- 3.1.1 Child/Youth Bike
- 3.1.2 Trekking Bike
- 3.1.3 MTB/Cross Bike
- 3.1.4 City Bike
- 3.1.5 Race Bike
- 3.1.6 Pedelec
- 3.1.7 eBike
- 3.1.8 Bike accessories
- 3.1.9 Bike tourism/Hiking by bike
- 3.1.10 Online services
- 3.1.11 Services für biking

3.2 more Outdoor activities

- 3.2.1 Canoes
- 3.2.2 Kayaks
- 3.2.3 Touring on waters/Packrafting
- 3.2.4 Canoe equipment
- 3.2.5 Canoe tourism